

EVENT INDUSTRY ON LOCKDOWN

RE-INVENTING LIVE SHOWS

SAVE THE DATE | Dec 10-11-17 2020 | Virtual sessions & B2B

Live Sessions / Dec 10th 4PM to 6PM (UTC +1)

B2B / Dec 11th & 17th



LIVE SESSIONS

10th DECEMBER, from 4 to 6 pm (UCT +1)

How festivals went through the crisis and managed their event?

The experience of 3 international shows

16:00 - 17:00

Inaugural Live Session

The communication & marketing challenges: Lapino Albino / MeMovie

17:00 - 17:30 - Live panels

Get inspired by a combination of 2 companies active in the communication and marketing for event industries :

- [Lapino Albino](#), communication agency
- [Memovie](#), which launches fully automated video production

The live show challenges: Freecaster / Stereopsia Festival

17:30 - 18:00 - Live panels

Get inspired by 2 companies managing live presentations and shows in the covid19 context

- [Freecaster](#): video production, live streaming and video platform
- [Stereopsia Europe](#), world immersion forum

The digital technology challenges: Hovertone / D-event

17:00 - 17:30 - Live panels

Get inspired by 2 event industries which adapted their technologies to the current challenges:

- [Hovertone](#), contactless tablettes
- [D-event](#), cashless and online registrations

The networking challenges: B2match

17:30 - 18:00 - Live panels

Get inspired by the experiences and feed-back from companies:

- [B2match](#), event and matchmaking software solutions
- speaker tbc

B2B SESSIONS

11th & 17th DECEMBER

Network with the actors of the event industry

- Event organizers (trade shows, music festivals, exhibitions, etc.)
- Solution providers (technologies, services, products for the event industry)

<https://reinventing-live-shows2020.b2match.io/>

Register and create your profile before 9th December 2020

Participation is free of charge